



***For Immediate Release***

## **CSL Appoints Chief Technology Officer**

**Hong Kong, 20 July 2007** – CSL today announced the appointment of Mr Christian Daigneault as its Chief Technology Officer, effective on 23 July 2007.

Mr Daigneault has 20 years of experience in the wireless industry. He previously worked for Bell Mobility Cellular in Canada, where he was responsible for Radio Network Planning and Strategies, and Telesystem International Wireless (TIW), where he managed wireless network operations and technology planning across Europe, Asia and South America. During that period, Mr Daigneault successfully launched the TDMA network in Brazil that achieved performance levels among the best five in the world after one year of operation. Moreover, he deployed the first Foreign Joint Venture GSM network in China with China Unicom.

More recently, Mr Daigneault was the Director of RF Engineering and Operations at Telus Mobility in Canada, and Director of Network Planning and Engineering and acting CTO for Wataniya Algeria in Algeria.

Mr Tarek Robbiati, Chief Executive Officer of CSL, said: "I'm delighted at the appointment of Mr Daigneault to the new position of Chief Technology Officer to drive CSL's key strategic initiatives of network and information technology. CSL's network is known to be the best in Hong Kong. We are confident that with Mr Daigneault's solid experience in the mobile industry in overseas markets, CSL will extend its market leadership through continuous network and technology innovation."

CSL's Director, Mobile Networks, Mr Adam Wong will retire from his position on 1 August 2007 after working with the Company for more than 20 years.

“Mr Wong is well versed in every aspect of telecommunications technology. Throughout his engineering career in the mobile telecom areas, he has demonstrated his immense contribution and devotion in the development and implementation of the mobile network systems from the first 1G TACS analogue cellular system, 2G GSM digital cellular system to the 3G WCDMA network and 3.5G HSDPA. I would like to thank Adam for his dedicated service and wish him an enjoyable and fulfilling retirement.” Mr Robbiati said.

### **About CSL**

CSL is the #1 Mobile Network Provider in Hong Kong, by customers, revenues and profits. Combining technical and engineering excellence with an in-depth understanding of the mobile market, it translates leading-edge technologies into customer-focused solutions that meet the needs of different market segments.

In April 2006, a joint venture company, CSL New World Mobility Limited to own CSL and New World PCS Limited, was formed. CSL New World Mobility Limited is 76.4% beneficially owned by Telstra Corporation Limited and 23.6% beneficially owned by New World Mobile Holdings Limited.

CSL is acknowledged as the first mobile company in Hong Kong to employ a distinctive market segmentation strategy. With a commitment to deliver quality, innovative and relevant services to all its mobile customers, CSL markets its services to various segments through its mobile brands: 1010, One2Free and New World Mobility.

CSL launched its mobile services early in 1983 and today operates a world-class GSM / WCDMA network. CSL also offers comprehensive pre-paid mobile services and its international roaming service provides the widest coverage by allowing mobile connectivity in more than 250 destinations around the world.

CSL became the world's first operator to introduce a High Speed Circuit Switched Data (HSCSD) service in May 2000 and, in November 2000, it launched the first commercial General Packet Radio Service (GPRS) in Hong Kong.

CSL also introduced Asia's first Multimedia Messaging Service (MMS) in March 2002 and it was also the first in Asia to deploy EDGE (Enhanced Data Rates for GSM Evolution) in September 2003. In December 2004, the Company launched its 3G and Wi-Fi services. And HSDPA (High Speed Downlink Packet Access) service was launched in September 2006.

CSL launched Asia's first 3G Video Sharing Service in November 2005 and Hong Kong's first “3G Mobile TV” in February 2006.

For more information about CSL, please visit [www.hkcsl.com](http://www.hkcsl.com).

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