



***For Immediate Release***

## **CSL Warns Against Fraudulent Website**

**Hong Kong, 18 February 2008** – CSL would like to alert its customers to two fraudulent websites with the domain names "www.csl-hk.cn" and "www.csl.hk.cn". Customers are advised to note that CSL has no connection to these two fraudulent websites.

CSL's website in Hong Kong is at "www.hkcsl.com". CSL operates three mobile brands, namely 1010, One2Free and New World Mobility with websites as "www.1010.com.hk", "www.one2free.com.hk" and "www.nwmobility.com.hk" respectively. CSL would like to remind customers to ensure they are connected to the valid CSL and its mobile brands' sites before keying in any confidential personal data. Customers should access their mobile accounts by keying in the website address at the address bar of the browser, or bookmark the website and use that function to access their mobile accounts.

CSL takes the privacy and confidentiality of customers' information seriously. CSL's website is equipped with the high industry standard security technology to ensure that customers are protected against fraud.

CSL has reported the fraudulent website to the Hong Kong Police Force and OFTA. We are working with relevant authorities to shut down the fraudulent website. CSL will take every step to protect its brands, and will pursue remedial actions with all the necessary means available at its disposal.

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## **About CSL**

CSL is the largest operator in the mobile communications market in Hong Kong. Combining technical and engineering excellence with an in-depth understanding of the mobile market, it translates leading-edge technologies into customer-focused solutions that meet the needs of different market segments.

In April 2006, a joint venture company, CSL New World Mobility Limited to own Hong Kong CSL Limited and New World PCS Limited, was formed. CSL New World Mobility Limited is 76.4% beneficially owned by Telstra Corporation Limited and 23.6% beneficially owned by New World Development Company Limited.

CSL is acknowledged as the first mobile company in Hong Kong to employ a distinctive market segmentation strategy. With a commitment to deliver quality, innovative and relevant services to all its mobile customers, CSL markets its services to various segments through its mobile brands: 1010, One2Free and New World Mobility.

CSL launched its mobile services early in 1983 and today operates a world-class GSM / WCDMA network. CSL also offers comprehensive pre-paid mobile services and its international roaming service provides wide coverage by allowing mobile connectivity in more than 260 destinations around the world.

CSL became the world's first operator to introduce a High Speed Circuit Switched Data (HSCSD) service in May 2000 and, in November 2000, it launched the first commercial General Packet Radio Service (GPRS) in Hong Kong.

CSL also introduced Asia's first Multimedia Messaging Service (MMS) in March 2002 and it was the first in Asia to deploy EDGE (Enhanced Data Rates for GSM Evolution) in September 2003. In December 2004, CSL launched its 3G and Wi-Fi services and a HSDPA (High Speed Downlink Packet Access) service was launched in September 2006.

CSL launched Asia's first 3G Video Sharing Service in November 2005 and Hong Kong's first "3G Mobile TV" in February 2006.

For more information about CSL, please visit [www.hkcsl.com](http://www.hkcsl.com).

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