



For Immediate Release

CSL's refutes Smartone's inaccurate claims

Hong Kong, 29 July 2009 – Hong Kong's leading mobile operator, CSL Limited, (CSL) responded to allegations made against it by Smartone at a press briefing conducted today.

Independent scientific and extensive tests conducted this year on all mobile broadband networks in Hong Kong supported all of CSL's Next G advertising claims including that CSL's Next G is typically 2-3 times faster than other mobile broadband networks. On 30 March CSL deployed Next G in Hong Kong and that network is the fastest all IP commercial broadband network in the world.

The award winning¹ Next G network when coupled with our 21Mbps USB modem delivers an unprecedented mobile broadband customer experience. The USB modem is powered by a QUALCOMM 21Mbps chipset currently only available to two companies in the world : CSL and its parent Telstra Corporation of Australia. This is a testament to the view long held by many of our industries leading figures that Hong Kong is a market where new technologies are demanded by a tech savvy and progressive population.

CSL's Head of Regulatory and Corporate Affairs Mr David Aitken said " The question that needs to be asked of other mobile operators is 'how fast is your network all over Hong Kong?', not just a few sites in the golden bowl, but all over the Hong Kong territory. Any testing of mobile broadband speeds needs to be across all operators and queried for thoroughness, methodology and independence – self serving internal testing of only a few sites is obviously unreliable. Independent testing has proven that CSL's mobile broadband network is typically 2-3 times faster than other networks, and has greater coverage."

Mr Aitken also said " Smartone did not invest the \$500m required for a 4G spectrum licence, are they prepared to invest the money required to build a network comparable to NextG? Smartone's behavior reminds me of the chinese proverb 己所不能 勿阻人為之 'those who say it cannot be done should not interrupt those doing it.'"

¹ On 17 June 2009 CSL won the coveted National Mobile Services Award for Mobile Network Infrastructure at the GTB Innovations Awards from Global Telecoms Business in London.

CSL is presently considering its legal options regarding the statements made by Smartone.

About CSL Limited

CSL is Hong Kong's first and leading mobile network operator. It is also the first mobile company in Hong Kong to employ a distinctive market segmentation strategy and it uses leading-edge technologies to provide customer-focused services through segmented brands: 1010, One2Free and New World Mobility.

It operates a world-class GSM / WCDMA network through which it offers comprehensive post and pre-paid mobile services to both local and international customers. CSL is also the leading roaming operator in Hong Kong to provide unmatched international multi-media connectivity with over 400 mobile operators around the world. For more information, please visit www.hkcsl.com.

CSL is a subsidiary of Telstra Corporation Limited, Australia's leading telecommunications and information services company (www.telstra.com).

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