



For Immediate Release

CSL Wins BWA Spectrum Auction

Market leading position strengthened

Hong Kong, 23 January 2009 – CSL Limited (CSL) today announced that it is the winning bidder of a block of paired spectrum in the 2.6 Ghz band auctioned during the Broadband Wireless Access (BWA) Auction held by the Office of the Telecommunications Authority.

CSL's Chief Executive Officer, Mr. Tarek Robbiati, said: "CSL now holds and operates more spectrum than any other operator in Hong Kong and this gives us a clear and distinct capacity advantage when compared to our rivals to provide next generation ultra-high speed broadband services through both our 1O1O and one2free brands."

With the increase in demand for wireless broadband services both worldwide and in Hong Kong, acquiring this spectrum is critical to mobile operators to meet growing customer demands. Furthermore, the addition of this spectrum to CSL's corporate assets will enable it to continue to build on its leading position in the market.

Mr. Robbiati added: "We are delighted to have won this spectrum within our budget. Our competitive position has been strengthened as a result of this auction: Only CSL has sufficient spectrum for ultra-high speed broadband wireless services for years to come. This win ensures that CSL is set to continue its market leading position both now and well into the future. Effectively, CSL's broadband spectrum translates into better and faster services to our customers today, tomorrow and for the next decade."

A press conference on this winning bid of BWA spectrum will be held by CSL on 3 February 2009 at the Pacific Place Conference Centre, Admiralty. A media invitation will be issued shortly. We look forward to seeing you there.

About CSL Limited

CSL is Hong Kong's first and leading mobile network operator. It is also the first mobile company in Hong Kong to employ a distinctive market segmentation strategy and it uses leading-edge technologies to provide customer-focused services through segmented brands: 1O1O, one2free and New World Mobility. It operates a world-class GSM / WCDMA network through which it offers comprehensive post and pre-paid mobile services to both local and international customers. CSL is also the leading roaming operator in Hong Kong to provide unmatched international multi-media connectivity with more than 400 mobile operators around the world. For more information, please visit www.hkcsl.com.

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