



For immediate release

CSL Launches



The world's fastest mobile broadband network comes to Hong Kong

Hong Kong, 30 March 2009 – Hong Kong's leading mobile operator, CSL Limited, (CSL) today unveiled the commercial launch of Next G, the world's fastest All-IP mobile broadband network. Next G has download speeds up to 21 Mbps and offers the widest coverage providing unrivaled mobility and performance.

At today's launch ceremony, CSL showcased the unprecedented network speed of Next G, as well as new mobile broadband devices. CSL's Next G value proposition is unique in Hong Kong, offering an exciting mix of devices and services for play, work, home and on the go, marketed under the brands - 1010 and one2free.

Mr Tarek Robbiati, Chief Executive Officer of CSL, said: "CSL's investment in Next G reflects our commitment to making Hong Kong the leading telecom hub in Asia and CSL its showcase in the region. By investing hundreds of millions of HK dollars in this major infrastructure project to deliver the world's most advanced network, Next G, CSL is extending its lead in the market.

Following the launch of Next G, Hong Kong people can now experience the fastest mobile broadband in the world. For the business community at a critical time in the economic down-cycle, Next G means world-leading infrastructure enabling advanced corporate applications that maximize efficiency and productivity. For consumers, Next G provides an enhanced mobile multimedia experience with unparalleled usability and functionality."

Mr. Yin Yimin, Chief Executive Officer of ZTE, said: "We are very proud that together with CSL we have enabled the successful launch of the world's first SDR-based HSPA+ All IP

network in Hong Kong. Hong Kong is one of the most challenging environments on earth to deploy a network. Our project team of over 1,500 engineers and technical experts in Hong Kong have worked closely with CSL to ensure that this network provides the best performance and matches the superior quality commitment ZTE and CSL have made to their customers.”

Next G is delivered through CSL’s fully integrated 2G/3G all-IP SDR (Software Defined Radio) based HSPA+ network, the first of its kind in the world. In January 2009, CSL has been awarded a 4G FD-LTE 2.6Ghz license. The readily upgradeable nature of Next G combined with this additional spectrum means that CSL’s has set out a smooth and readily accessible path to 4G or LTE.

Mr. Robbiati added: “Next G network was built in a record of twelve months by our highly experienced engineering team working hand in hand with their Telstra colleagues, a team led by the world’s leading telecommunications engineers from around the globe.

Mr Solomon Trujillo, Chief Executive Officer of Telstra, said “Telstra is the pioneer in offering the most advanced wireless network in the world. I am delighted to see that CSL is bringing the success of Next G, the world’s fastest national 3G HSPA+ network, from Australia to Hong Kong. We offer our customers not only the fastest and most reliable network in the markets that we serve, but more importantly, the best user experience they can enjoy, for both work and fun.

For corporate customers, Next G enhances efficiency by offering true mobility in data downloads and exchange, Internet and e-mail access, video streaming and conferencing and enables live and remote monitoring and control. For consumers, Next G offers the freedom and convenience of a full mobile online life experience. Not only can the customers download HD movies in minutes, they can also share their blogs, personal files, photos and videos anywhere, any time. Next G is the only personal broadband a consumer will ever need.”

Mr Robbiati concluded: “The launch of Next G re-affirms CSL’s position as the leading mobile network operator in Hong Kong, demonstrating our ability and commitment to bring the most advanced mobile communication technologies and applications to Hong Kong. We believe that the fastest speed, superior capacity and quality of our network are what differentiate us from the competition and enable us to exceed our customers’ expectations.”

Along with the launch of Next G, CSL also offers, a series of exciting new devices, including

the fastest mobile broadband netbook in town the HP Mini 1110TU (Mobile Broadband Edition), as well as USB modems, Express 7 – delivering download speeds up to 7.2 Mbps and Express 21 – delivering download speeds up to 21 Mbps.

Next G, Time is the Enemy, Fight Back.

About CSL Limited

CSL is Hong Kong's first and leading mobile network operator. It is also the first mobile company in Hong Kong to employ a distinctive market segmentation strategy and it uses leading-edge technologies to provide customer-focused services through segmented brands: [1O1O](#), [One2Free](#) and [New World Mobility](#).

It operates a world-class GSM / WCDMA network through which it offers comprehensive post and pre-paid mobile services to both local and international customers. CSL is also the leading roaming operator in Hong Kong to provide unmatched international multi-media connectivity with over 400 mobile operators around the world. For more information, please visit www.hkcsl.com.

CSL is a subsidiary of Telstra Corporation Limited, Australia's leading telecommunications and information services company (www.telstra.com).

About ZTE

ZTE is a leading global provider of telecommunications equipment and network solutions. It has the widest and most complete product range in the world – covering virtually every sector of the wireline, wireless, service and terminals markets. The company delivers innovative, custom-made products and services to over 500 operators in more than 140 countries, helping them to achieve continued revenue growth and to shape the future of the world's communications. ZTE commits around 10% of its annual turnover to research and development and takes a leading role in a wide range of international bodies developing emerging telecoms standards. ZTE leads China's 3G industry with about 30% share of the total 3G equipment market in 2008. A company with a sound corporate social responsibility (CSR) initiatives, ZTE is a member of the UN Global Compact that strictly adheres to the Ten Principles of the Global Compact in developing and carrying out CSR programs. ZTE is China's only listed telecoms manufacturer, with shares publicly traded on both the Hong Kong and Shenzhen Stock Exchanges (H share stock code: 0763.HK / A share stock code: 000063.SZ). For more information, please visit www.zte.com.cn

About Telstra

Telstra Corporation Ltd is Australia's leading telecommunications and information services company, with one of the best-known brands in the country. Telstra is the only true media communications company in Australia that can provide customers with a fully integrated telecommunications experience across fixed line, mobiles, broadband (BigPond®), information, transaction and search (Sensis®) and pay TV (FOXTEL). By using an integrated suite of network and media assets, Telstra is creating a world of 1-click, 1-touch, 1-command, any screen solutions that are integrated, operate in real-time, and are simple, easy and valued by customers. Telstra's international businesses include CSL New World Mobility Group, Hong Kong's leading mobile operators; TelstraClear Limited, the second largest full service carrier in New Zealand; Reach Ltd, a provider of global connectivity and international voice and satellite services and SouFun Holdings Limited, a leading real estate and furnishings website in China.

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