



For Immediate Release

CSL Launches Exclusive Samsung Handset & Netbook - Samsung Anycall Preston S5600H & Samsung NC10 Netbook

(Hong Kong, 22 September 2009) — CSL Limited (CSL), Hong Kong's first and leading mobile network operator, today announced the exclusive launch of Samsung Anycall Preston S5600H full touch phone and Samsung NC10 HSDPA version netbook. With CSL's Next G™ mobile broadband network, customers can enjoy a mobile music, entertainment and Internet experience on their 3.5G full touchscreen handset or latest 10.2-inch netbook to enjoy a mobile lifestyle.

Available exclusively at CSL, the Samsung Anycall Preston S5600H comes with a new 3x TOUCHWiZ User Interface, Tab Page by Features and a comprehensive package of in-built and pre-loaded multimedia features. A 3.2 Mega-pixel camera, with advanced camera technologies, such as Smile Shot, shooting modes and scenes, provides clear and sharp still images. Having 320 x 240 pixels (15fps) means it is also ideal for recording videos.

Aenil Premji, Chief Marketing Officer of CSL, said, "Exclusive to CSL, the Samsung Anycall Preston S5600H is a unique HSDPA mobile phone with powerful multimedia features which allows you to enjoy social networking. Connecting with our powerful Next G™ mobile broadband network, it offers our customers the best and true mobile entertainment experience."

Leveraging Digital Natural Sound engine (DNSe™) technology, the Samsung Anycall Preston S5600H brings a powerful and seamless music experience to CSL's customers. In addition to supporting a wide range of music formats, Samsung Anycall Preston S5600H has a large data storage capacity — a 45MB internal memory and a microSDHC™ extended memory of up to 8GB — that allows customers to save and enjoy as much music and as many movies as they like.

The new CSL-exclusive Samsung NC10 netbook, which will be launched in mid October, weighs only 1.33kg. It is an ideal choice for customers who are looking for a powerful, yet highly mobile device, one which can easily be taken on their travels. Using Microsoft® Windows XP Home operating system and the new Intel® Atom™ N280 processor, Samsung NC10 provides maximum system performance for web browsing and running productivity applications. The 10.2"-wide LED WSVGA display, with its 1024 x 600 resolution, enables customers to view the Internet in a wide-screen format without compromising picture quality. The 160GB capacity hard disk drive (HDD) and 1GB system memory (RAM) provides ample storage capacity for the users.

Aenil Premji added, "The launch of Samsung Anycall Preston S5600H and NC10 HSDPA version has broadened the choice of 3.5G handsets and netbooks for our customers. The handy design of the products will keep our customers online and on the go. They allow our customers to experience the freedom to surf the web, shop and chat with the latest wireless technology at market-leading speeds on our Next G™ mobile broadband network."

With the Samsung Anycall Preston S5600H and Samsung NC10, customers can enjoy a range of CSL's exclusive services. These include Musicholic™, Invest Expert, MyNet, Yahoo! Auction Outbid Alert Service and Info Easy Reader.

Both Samsung Anycall Preston S5600H and Samsung NC10 are exclusively available at all CSL outlets — 1O1O and one2free shops. For more information, please call the 1O1O or one2free hotlines at 2988 1010 or 29722 123. Or check out www.1010.com.hk or www.one2free.com.

Specifications and Key Functions of Samsung AnyCall Preston S5600H:

Special Features	<ul style="list-style-type: none"> ● 3x TOUCHWIZ User Interface ● Tab Page by Features (For example, Communications Tab Page, Tools Tab Page, Multimedia Tab Page) ● A-Z Smart Unlock (A to Z, 26 customizable shortcut keys) ● Social Networking Widget (For example, Facebook, MySpace, Picasa, YouTube, Flickr etc.) ● Communities: Upload photos and videos to your Social Networking Sites with one click ● Photo Contact
Band [^]	<ul style="list-style-type: none"> ● UMTS + Quad Band GSM(850/900/1800/1900MHz)
Dimension	<ul style="list-style-type: none"> ● 102.8 (L) x 54.8 (W) x 12.9 (D) mm
Weight	<ul style="list-style-type: none"> ● 96g
Display	<ul style="list-style-type: none"> ● 2.8" 16M Color TFT Full Touch Display (240x320 pixel)
Memory	<ul style="list-style-type: none"> ● Built-in: 45MB ● Supports microSDHC™ (Up to 8GB)
Color+	<ul style="list-style-type: none"> ● Devil Black / Angel White
Battery Time*	<ul style="list-style-type: none"> ● Talk time: 4hrs / 7hrs (3G / 2G) ● Standby time: 310 hrs / 370 hrs (3G / 2G)
Camera	<ul style="list-style-type: none"> ● 3.2 Mega-pixel Camera ● Power LED Flash ● Shooting Mode: Smile Shot, Continuous, Panorama, ● Scene: Portrait, Landscape, Night, Sports, Sunset ● Image Editor ● Motion Photo Browser ● Timer ● White Balance: Auto, Daylight, Incandescent, Fluorescent, Cloudy ● Video Recording: 320x240 (15fps)
Music	<ul style="list-style-type: none"> ● Music Player ● DNSe™ 3D Sound Effects ● Music Library ● Background Music Play ● FM Radio (RDS) ● Offline Mode
Codec	<ul style="list-style-type: none"> ● Video Play Format: H.263 / H.264 / MPEG4 / WMV ● Music Play Format: MP3 / AAC / AAC+ / e-AAC+ / WMA / MIDI
Internet Tools	<ul style="list-style-type: none"> ● NetFront Browser v3.4 ● Google™ (Search, Mail, Maps) ● Online Widget

Connectivity

Data Transfer [^]	HSDPA 7.2Mbps / 3G / EDGE / GPRS Class 10
Bluetooth [#]	V2.1 + EDR / A2DP / AVRCP
Data Connectivity	USB 2.0

[^] Subject to local network, data and messaging services.

+ For reference only, please check with our staff for details.

* The talk time and stand-by time are approximate. Performance of the battery is subject to the network, signal strength, function, selection and profile.

[#] Stereo Bluetooth is only applicable to specific headsets.

Specifications and Key Functions of Samsung NC10:

Processor	● Intel Atom N280 (1.66GHz, 667Mhz FSB, 512KB)
Operating System	● Windows XP Home SP3 (Eng / Trad. / Simp. Chi)
Chipset	● Intel 945GSE + ICH7M
Display	● 10.2" LED WSVGA (1024 x 600), non gloss LED display
Graphics card	● Intel GMA 950
RAM	● 1GB DDR2 (1GB x 1)
Hard Drive	● 160GB 5400rpm SATA
Camera	● 1.3M webcam
Audio	● HD audio, 3W dual speakers (1.5W x 2)
Wireless interface	● 10/100 LAN
WLAN	● 802.11b/g
Interface	● 3 x USB 2.0 / VGA / RJ45 / Headphone/ Microphone Jack
Multi Card slot	● 3 in 1(SD/ SDHC / MMC)
Bluetooth	● 2.1 + EDR
Battery life	● up to 8 hrs (w/ 6-cell batt)
Dimension	● 261 (L) x 185.5 (W) x 30.3 (T) mm
Weight	● 1.33kg

About CSL Limited

CSL is Hong Kong's first and leading mobile network operator. It is also the first mobile company in Hong Kong to employ a distinctive market segmentation strategy and it uses leading-edge technologies to provide customer-focused services through segmented brands: 1O1O, one2Free and New World Mobility.

It operates a world-class GSM / WCDMA network through which it offers comprehensive post and pre-paid mobile services to both local and international customers. CSL is also the leading roaming operator in Hong Kong to provide unmatched international multi-media connectivity with over 400 mobile operators around the world. For more information, please visit www.hkcsl.com.

CSL is a subsidiary of Telstra Corporation Limited, Australia's leading telecommunications and information services company (www.telstra.com).

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