



For Immediate Release

CSL Enhances Customer Value for Wholesale and International Services

Hong Kong – 24 August 2010 – CSL Limited (CSL), Hong Kong’s leading mobile operator, has appointed Paul Hodges, previously Executive Vice President, International Services, to take up a new role as Executive Vice President, Wholesale and International Services, demonstrating its commitment to enhancing the customer-centric experience.

“The appointment comes as part of CSL’s re-alignment of its customer-facing teams to ensure greater customer focus. This includes the consolidation of our Pre-paid, Mobile Virtual Network Operators, Wholesale and International teams into a new organization -- Wholesale and International Services, which covers all business units across Wholesale, International, pre-paid and the New World Mobility joint-venture,” said Joseph O’ Konek, Chief Executive Officer of CSL.

In his new role, Paul leads the business units of wholesale, international, pre-paid and the New World Mobility joint-venture to further enhance efficiency and provide higher value for their business partners and customers all over the world.

Paul holds a Bachelor of Science degree in Mathematical Physics from the University of Nottingham in the United Kingdom. A fluent Cantonese speaker, Paul has lived and worked in Hong Kong for 24 years.

A copy of his biography is [attached](#).

About CSL Limited

CSL is Hong Kong’s first and leading mobile network operator. It is also the first mobile company in Hong Kong to employ a distinctive market segmentation strategy and it uses leading-edge technologies to provide customer-focused services through segmented brands: [1010](#), [one2free](#) and [New World Mobility](#).

It operates a world-class GSM / WCDMA and unique UMTS 900 network in Hong Kong through which it offers comprehensive post and pre-paid mobile services to both local and international



customers. CSL is also the leading roaming operator in Hong Kong to provide unmatched international multi-media connectivity with over 510 mobile operators around the world. For more information, please visit www.hkcsl.com.

CSL is a subsidiary of Telstra Corporation Limited, Australia's leading telecommunications and information services company (www.telstra.com).

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