



CSL Limited appoints new CEO

Hong Kong, 26 April 2010 – Telstra International and CSL Limited (CSL), Hong Kong's leading mobile operator today announced the appointment of **Mr. Joseph O'Konek** as its new Chief Executive Officer. Mr. O'Konek who takes up this appointment on 31 May 2010 replaces outgoing CEO, **Mr. Tarek Robbiati** who was promoted to Group Managing Director of Telstra International in December 2009.

Mr. O'Konek will report to both CSL's board of directors and to Mr. Robbiati in his capacity as Group Managing Director of Telstra International.

CSL's Chairman, Mr John Stanhope said "Mr. O'Konek has worked in the industry for nearly 30 years. Possessing an impressive track leading telecommunications companies throughout the world we feel confident that CSL will continue to lead the Hong Kong market under Joseph's guidance."

Previously, Mr. O'Konek was Executive Vice President at 3S Network Inc and formerly President of FarEastone Telecommunications in Taiwan. He has also held a number of senior executive positions with Nokia, Nokia Siemens Networks, AT&T Wireless and US West Cellular and has worked in the United States, Finland, Germany, Taiwan and the Czech Republic.

Mr. Robbiati said "At CSL we have accomplished a massive transformation of the company over these past years, a new network, a consolidated corporate structure, re-branding and an overhaul of the back office systems to name only a few of the projects. In appointing Mr O'Konek we feel confident that he is taking the reins of an organization that is primed to further capitalize on its strengths as the world economy climbs towards a brighter future."

A copy of his full biography is [attached](#).

About CSL Limited

CSL is Hong Kong's first and leading mobile network operator. It is also the first mobile company in Hong Kong to employ a distinctive market segmentation strategy and it uses leading-edge technologies to provide customer-focused services through segmented brands: 1O1O, One2Free and New World Mobility.

It operates a world-class GSM / WCDMA network through which it offers comprehensive post and pre-paid mobile services to both local and international customers. CSL is also the leading roaming operator in Hong Kong to provide unmatched international multi-media connectivity with over 470 mobile operators around the world. For more information, please visit www.hkcs.com

CSL is part of the Telstra International Group a business unit of Telstra Corporation Limited, Australia's leading telecommunications and information services company (www.telstra.com).

About Telstra

Telstra is Australia's leading telecommunications and information services company, with one of the best known brands in the country. Telstra offer a full range of services and competes in all telecommunications markets throughout Australia, providing more than 9.0 million Australian fixed line and 10.2 million mobile services, including 6.3 million 3G services.

Telstra's main activities include the provision of:

- basic access services to most homes and businesses in Australia
- local and long distance telephone calls in Australia and international calls to and from Australia
- mobile telecommunications services
- broadband access and content
- a comprehensive range of data and Internet services (including through Telstra BigPond®, Australia's leading Internet service provider)
- management of business customers' IT and/or telecommunications services
- wholesale services to other carriers, carriage service providers and ISPs
- advertising, search and information services (through Sensis, Australia's leading directory and search company)
- cable distribution services for FOXTEL's® cable subscription television services.

One of Telstra's major strengths in providing integrated telecommunications services is its vast geographical coverage through its our fixed and mobile network infrastructure. This network and systems infrastructure underpins the carriage and termination of the majority of Australia's domestic and international voice and data telephony traffic.

Telstra owns 50% of FOXTEL®, and its international businesses include:

- CSL New World Mobility Group, one of Hong Kong's leading mobile operators
- TelstraClear Limited, the second largest full service carrier in New Zealand
- Reach Ltd, a provider of global connectivity and international voice and satellite services
- SouFun Holdings Limited, a leading real estate and furnishings website in China

- Norstar Media and Autohome / PCPop, leading Chinese internet business in the online auto and digital device advertising sectors
- China M and Sharp Point, two of China's leading mobile content and online music businesses

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