



For Immediate Release

CSL Extends DataRoam Day Pass Destination Coverage

Unlimited mobile data usage at a fixed daily rate across 34 operators globally

Hong Kong, 14 January 2011 – CSL Limited (CSL) has started the New Year by enhancing its lead in data roaming services in Hong Kong. The territory's leading provider of mobile services extended the coverage of its DataRoam Day Pass to an additional nine European countries, a total of 34 partner operators worldwide. The extended coverage brings increased customer convenience in enjoying unlimited mobile roaming data services at a fixed daily rate.

For a daily subscription of HK\$168, CSL customers can enjoy the most extensive fixed daily rate Day Pass coverage of any operator in Hong Kong. CSL's DataRoam Day Pass covers all devices and applications, including Blackberry, smartphones and dongles.

"In today's environment, constant access to data service has become the norm and crossing borders shouldn't be a barrier to staying connected with the information you need for daily life" said Paul Hodges, Executive Vice President, Wholesale and International Services, CSL Limited. "CSL has long recognised this and now we are removing more of the barriers to enable a seamless worldwide data experience for our customers at a peace of mind fixed daily rate."

Customers can subscribe to the DataRoam Day Pass by:

- Short code subscription: *103*1# Send
- 1010 hotline: 2888 1010 or one2free hotline: 25 123 123
- www.1010.com.hk or www.one2free.com.hk

Service Charge	\$168/daily charge per destination		
Data Roaming Usage	Region	Roaming Destinations*	Roaming Operators
	America	USA	<i>AT&T</i>
	Asia	Australia China India Indonesia Japan Macau Malaysia Philippines Singapore South Korea Taiwan Thailand	<i>Telstra, Optus China Unicom Bharti Telkomsel Softbank CTM Maxis Globe Telecom Sing Tel SK Telecom Taiwan Mobile AIS</i>
	Europe	Belgium Czech Republic France Germany Ireland Italy Slovakia UK Spain Denmark Estonia Finland Latvia Lithuania Netherlands Norway Sweden Switzerland	<i>Belgacom O2 Orange O2 O2 TIM O2 O2 Telefonica, Xfera (new) Telia (new) AS EMT(new) TeliaSonera (new) LMT (new) Omnitel (new) KPN (new) Netcom (new) TeliaSonera (new) Swisscom (new)</i>
	Middle East	Israel	<i>Orange</i>
	Total	32	34

* Applicable destinations and operators may change from time to time.

[High resolution pictures can be downloaded from the link here](#)



About CSL

CSL is Hong Kong's first and leading mobile network operator. It is also the first mobile company in Hong Kong to employ a distinctive market segmentation strategy and it uses leading-edge technologies to provide customer-focused services through segmented brands: [1O1O](#), [one2free](#) and [New World Mobility](#).

It operates a world-class GSM / WCDMA and unique UMTS 900 network in Hong Kong through which it offers comprehensive post and pre-paid mobile services to both local and international customers. CSL is also the leading roaming operator in Hong Kong to provide unmatched international multi-media connectivity with over 530 mobile operators around the world. In 2010, CSL launched the world's first LTE/DC-HSPA+ network, the next generation of mobile broadband network with significantly increased capacity and speed. For more information, please visit www.hkcsl.com.

CSL is a subsidiary of Telstra Corporation Limited, Australia's leading telecommunications and information services company (www.telstra.com).

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