



*For immediate release*

## **Asia Pacific's Fastest Broadband Now Also the Best Value Option in Hong Kong!**

*one2free launches \$217-per-month, 7.2 Mbps Mobile Broadband Service Plan – the best value plan in Hong Kong*

**Hong Kong, 10 March 2011** -- The fastest broadband network in the region has just become highly affordable with one2free's latest offer. Today, one2free, the mobile lifestyle brand of CSL Limited (CSL), has launched the most competitive plan in Hong Kong – for only \$217 per month, customers can enjoy access to 7.2 Mbps broadband via one2free Next G Express 7 modem, and on the fastest network ever in Asia Pacific.

The brand new one2free mobile broadband service plan makes the multimedia lifestyle more accessible and flexible for families in Hong Kong, who can also take advantage of CSL's internationally-renowned network. According to Ookla Net Metrics' speedtest.net – a tool used by the US federal government – CSL has the third-fastest broadband network in the world and the fastest in Asia Pacific. The independent test revealed that CSL's network is 1.7 times faster than the next best mobile operator in Hong Kong. Now, with the new 7.2 Mbps plan, Hong Kong households can have a price-competitive and hassle-free connectivity and entertainment experience unrivalled in the region.

In addition to faster broadband, one2free customers also get better coverage and higher performance levels with CSL's UMTS900 network. Since last year, CSL has applied its customer-centric philosophy to a pricing strategy that provides greater value and the optimum experience to customers via its unique network and services. The mobile broadband plan announced today follows the highly-successful launch of the Capped Plan for smartphone users, and the Talk & Connect Plan, including My Time, which allows chatty types to make unlimited calls every evening between 8pm and 12am.

one2free launched a series of mobile broadband service plans today. With prices as low as \$157 a month and speeds as high as 21 Mbps, there is something for everyone. Get started the best mobile broadband experience through one2free 7.2Mbps broadband with the affordable price now!



**New one2free Mobile Broadband Service Plan**

Monthly Charge <sup>^</sup>	\$157	\$217	\$267
<b>Download Speeds</b>	Up to 7.2Mbps <sup>Δ</sup>		Up to 21Mbps <sup>Δ</sup>
<b>Local Mobile Data Usage (MB)</b>	800	Unlimited*	
<b>Thereafter Charge</b>	\$0.01/KB (Thereafter Charge capped at \$298 a month)	---	
<b>Wi-Fi</b>	Unlimited*		

<sup>^</sup> MTR/Tunnels/Mobile Service Licence Fee of \$12/month applies. Subscription for a Minimum Contract Period of 12-24 months is required. To purchase designated Next G™ service supported devices provided by us ("Next G™ Device"), settlement of service fee by autopay and prepayment via credit card is required. Prepayment amount will be credited by installment during the Minimum Contract Period into one2free customer's account.

<sup>Δ</sup> Applicable to Local Mobile Data Usage only. Subject to Fair Usage Policy, please visit our website for details.

\* Subject to our Fair Usage Policy. Please visit our website for details.

This service plan usage is applicable to local use only. For details on roaming and international charges, please refer to our website.

For details of Thereafter charge, please refer to our website.

We reserve the right to terminate or change the above offers and service plans and these terms and conditions without prior notice.

Other terms and conditions apply. For details, please refer our website.

For more information, please call one2free at 29 722 123 or visit [www.one2free.com](http://www.one2free.com).

High resolution pictures can be downloaded from the link [here](#)

**About one2free**

one2free was launched in 1996 by CSL. In keeping with its progressive nature, one2free re-positioned itself to enable it to take its exciting products and services to the whole family by providing new customized solutions in April 2008. one2free also provides cost-effective solutions for the Small Office Home Office (SOHO).

one2free's flagship store is located at Yee Woo Street, Causeway Bay. With boutique-style service, it provides customers with a hassle-free mobile experience, and a simple and enjoyable mobile life.

For more information, please visit [www.one2free.com](http://www.one2free.com).

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