



Immediate Release

CSL Launches White iPhone 4 in Hong Kong

Hong Kong, 28 April 2011 - CSL is pleased to announce that the white iPhone 4 is now in stock and available for purchase at all 1O1O Centres and one2free shops in Hong Kong. For further information or to register interest please visit www.1010.com.hk or www.one2free.com or any 1O1O Centre or one2free shop. For more information on white iPhone 4, please visit www.apple.com/iphone.

About CSL

CSL is Hong Kong's first and leading mobile network operator. It is also the first mobile company in Hong Kong to employ a distinctive market segmentation strategy and it uses leading-edge technologies to provide customer-focused services through segmented brands: [1O1O](#), [one2free](#) and [New World Mobility](#).

It operates a world-class GSM / WCDMA and unique UMTS 900 network in Hong Kong through which it offers comprehensive post and pre-paid mobile services to both local and international customers. CSL is also the leading roaming operator in Hong Kong to provide unmatched international multi-media connectivity with over 530 mobile operators around the world. In 2010, CSL launched the world's first LTE/DC-HSPA+ network, the next generation of mobile broadband network with significantly increased capacity and speed. For more information, please visit www.hkcsl.com.

CSL is a subsidiary of Telstra Corporation Limited, Australia's leading telecommunications and information services company (www.telstra.com).

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