



Making Life Easier

*Immediate Release*

## **Make Your Friends Jealous This Summer with one2free**

*Hot deals on Android phones and best-value service plans from HK\$47/month*

**Hong Kong, 7 July 2011** – one2free is celebrating summer with sizzling special offers to Hong Kong's coolest customers. one2free has the summer's hottest deals on the latest Android™ smartphones as well as best-value service plans on the fastest mobile network in Hong Kong<sup>1</sup> for as little as \$47 a month, that are set to make your friends jealous.

### **Hottest Android Deals**

Making it easy for consumers to enjoy Hong Kong's best Android experience, one2free has special deals on the latest handsets from market leaders Samsung, HTC and Sony Ericsson. Come into any one2free shop between now and 5 August 2011 to check out the city's hottest Android deals, with one2free's convenient volume based service plans and the fastest mobile broadband experience in Hong Kong.

- The incredible **Samsung Galaxy SII**, a beautifully designed, fully-featured phone can be yours at the envy of all your friends with our \$0 handset connection price.
- The hot new **HTC Desire S** is \$0 on the \$217 monthly plan, while the slim and stylish **HTC Wildfire S** is \$0 on the \$157 monthly plan.
- Special bonus premiums and free gifts apply to Sony Ericsson's Android range: the PlayStation™-certified **Xperia™ PLAY**; the sharp, smart **Xperia neo**; the slim, visually brilliant **Xperia arc** and the entertaining **Xperia X8**.

### **Best-Value Service Plans at \$47 only!**

To make your friends jealous this summer, one2free is offering a Talk & Connect service plan summer special promotion starting from only \$47 a month until 5 August, 2011, giving all new Talk & Connect customers a monthly rebate of \$22 within contract period. Featuring all the voice minutes and data you need plus access to popular infotainment channels and call management services, together with the fastest mobile network in Hong Kong, the Talk &

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<sup>1</sup> According to the findings and results of Speedtest.net, obtained by analyzing test data from every wireless carrier in the world where more than 100 users using the same smartphone tested its speeds, released in February 2011.



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Connect service plan is sure to send your friends mad with jealousy. Come into any one2free shop to choose which service plan suits you best.

**one2free Android Experience Special Offers** (Offer Period from now till 5 August, 2011)

<b>Model</b>	<b>Connection plan offer</b>	<b>Bonus Premiums from Mid- July</b>
Samsung Galaxy SII	\$0 on the \$419 service plan* \$888 on the \$267 service plan*	
HTC Desire S	\$0 on the \$217 service plan*	
HTC Wildfire S	\$0 on the \$157 service plan*	
Xperia PLAY	\$0* handset connection plus free Sony Ericsson Multimedia Dock worth \$328*	A special Android plush toy
Xperia neo	\$0* handset connection plus free Sony Ericsson MW600 Bluetooth Headset worth \$600*	A special Android plush toy
Xperia arc	\$0* handset connection plus free aMagic Speakers worth \$249*	A special Android plush toy
Xperia mini (Available Mid-July)	\$0* handset connection plus free Sony Ericsson MS430 Speaker worth \$380*	A special Android plush toy
Xperia X8	\$0* handset connection plus free Sony Ericsson MS430 Speaker worth \$380*	A special Android plush toy

\* Subscription to designated one2free Service Plan for a Minimum Contract Period of 12 - 24 months is required and settlement of service fee by autopay and prepayment via designated credit card are required. Prepayment amount will be rebated by instalments to your one2free account during the Minimum Contract Period.

Terms and Conditions: While stocks last. This offer cannot be enjoyed in conjunction with other offers. Other terms and conditions apply. For details, please refer to one2free website or visit our shops.

**one2free "Talk & Connect" Service Plan Special Promotion** (Offer Period from now till 5 August, 2011)

<b>Monthly Fees<sup>Δ</sup></b>	<b>\$47</b>	<b>\$77</b>	<b>\$147</b>
Basic Voice Minutes <sup>+</sup>	1800	2500	3600
"My Time" (Intra-network Minutes)*	---	Unlimited	
Local Mobile Data Usage (MB)	10	20	50
Intra-network SMS	Unlimited <sup>Ω</sup>		
MMS	---	30	60
Local Intra-network Video Call (min) <sup>Λ</sup>	---	30	60
Mobile TV (min) <sup>#</sup>	---	120	360
Infotainment <sup>°</sup>	---	News, Finance , Entertainment	



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	Channels & Music Pre-listening <sup>#</sup>
Call Management Package	Call Forwarding Bundle, Call Waiting, Caller ID Display, Voicemail, Call Conference

- Δ Subscription to the \$57, \$87 or \$157 Service Plan for a Minimum Contract Period of 12 months is required. MTR/Tunnels/Mobile Service License Fee of \$12 per month applies. A \$22 monthly fee rebate will be rebated into your one2free account each month during the Minimum Contract Period.
- + Basic Voice Minutes stated includes bonus 500 minutes available within the Minimum Contract Period only. After the Minimum Contract Period, Basic Voice Minutes for \$57, \$87 and \$157 Service Plan will be 1300, 2000, and 3100 minutes respectively.
- \* "My Time" refers to unlimited intra-network voice calls made within 20:00 – 00:00 every day ("My Time" Period) and such calls must start and end during the "My Time" Period. "My Time" is available during the Minimum Contract Period only.
- Ω Unlimited Intra-network SMS is subject to a monthly quota of 10,000 SMS units ("Quota").  
Unused quota units cannot be carried forward to the next month and will be forfeited at the end of the relevant month.
- ^ An additional \$1 per minute will be charged for making or receiving video calls to or from other Hong Kong mobile operators in Hong Kong.
- # Only applicable to selected handset mobiles.
- ◇ Infotainment Package includes News, Finance and Entertainment Channels. Local stock quote enquiries, index enquiries, 24 hours breaking news, news express and video express are excluded.

Terms and Conditions: 1. Service Plan included usage applies to local use only. For details on roaming and international charges, please refer to our website. 2. For details of Thereafter and other IDD Charges, please refer to our website. 3. We reserve the right to terminate or change these Service Plans, offers or terms and conditions at any time without prior notice and to make the final decision in the event of any dispute. 4. Other terms and conditions apply. For details, please refer to one2free website or visit our shops.

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### About one2free

one2free was launched in 1996 by CSL. In keeping with its progressive nature, one2free re-positioned itself to enable it to take its exciting products and services to the whole family by providing new customized solutions in April 2008. one2free also provides cost-effective solutions for the Small Office Home Office (SOHO).

For more information, please call one2free at 29 722 123 or visit [www.one2free.com](http://www.one2free.com).

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