



## **CSL Sikat Hails NOPT-HK as FIRST Ka-Bayani Award Winner**

*Hong Kong based Filipinos nominated and voted for the organisation making most significant contributions to Filipino community*

**Hong Kong, 18 September 2012** —CSL Sikat, the mobile provider dedicated to serving Hong Kong's Filipino community, jointly launched with their Philippine partner operator Globe Telecom the first recognition program for Filipino organisations – an initiative previously only undertaken by the Philippine Consulate General office. Recognising and celebrating the everyday heroes of the Filipino community, CSL Sikat announced National Organization of Professional Teachers in Hong Kong or NOPT-HK as the first ever winner of the Ka-Bayani Award last Sunday, 16 September at Chater Road.

NOPT-HK is known for setting up the "BALIK-TURO" program which helped teachers become licensed professionals. Aside from this, they provide seminars on teaching curriculum and education laws and were instrumental in offering the first Licensure Examination for Filipino Teachers. Such achievements prompted the community to vote for them. The organisation received a trophy, HK\$10,000 donation and a computer package with free mobile broadband internet for one year to help them continue their work. Edna Libo-on, who nominated NOPT-HK, also received a cutting-edge smartphone as a prize.

In its thrust to be the lead in providing digital space for the domestic help community, CSL Sikat hosted the first ever Facebook voting activity for the community where Filipinos selected their favourite candidate from among the other finalists, namely: Laguna Achiever Workers Association (LAWA), Marinduque Migrant Workers Association, Passi City (Iloilo) Association Hong Kong (PCIAHK), and Balikatan Sa Kaunlaran Hong Kong Council. These organisations also received HK\$2,000 donations from CSL Sikat for their respective contributions to the community. "CSL Sikat is dedicated to providing services that meet the needs of the Filipino community in Hong Kong, and experiences that meet their aspirations," says Joehan Martinus, Director of Mass Marketing. "We celebrate and support the teams of people that do so much for the Filipino diaspora in Hong Kong with the Ka-Bayani Award."

Beyond cultural and community events like the Celebration of Heroes, CSL Sikat continues to provide a range of services that keep Filipinos in touch with home, including economically priced plans for voice calls and high-speed Internet, reward programme offers, and the first and only Filipino mobile TV content in Hong Kong.



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### About CSL

CSL is Hong Kong's first and leading mobile network operator. It is the only mobile company in the world to operate with a distinctive multi-brand strategy, providing customer-centric services through the brands [1010](#), [one2free](#), [New World Mobility](#) and a number of pre-paid service brands.

It operates a world-class GSM / WCDMA network in Hong Kong and launched the world's first 4G LTE/DC-HSPA+ network in November 2010, through which it offers comprehensive mobile and broadband services to both local and international customers. CSL also supports customers across the world, as the leading roaming operator in Hong Kong providing unmatched global multimedia connectivity through over 560 mobile operator partners around the world. For more information, please visit [www.hkcsll.com](http://www.hkcsll.com).

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