



For Immediate Release

one2free launches Samsung GALAXY S III in sizzling Summer Sale

Make your friends jealous with the new Samsung GALAXY S III at the best value on Hong Kong's leading network

Hong Kong, 31 May 2012 — one2free is rolling out a summer sale campaign that offers customers amazing value on the latest devices and unique service plans. Make your friends jealous by taking advantage of offers unbeatable in Hong Kong starting with the new Samsung GALAXY S III! The summer sale, part of the commitment by one2free to provide value to the Hong Kong community, means customers receive great deals on new devices on the leading network.

Starting today, customers who purchase the Samsung GALAXY S III will receive a 2-month waiver when they switch to one2free on the \$267 service plan or a 3-month waiver for switching to the \$419 service plan, together with a 12-month Value Added Service waiver. This means switching to one2free could save you up to \$1,700. Hang Seng credit card holders who switch to one2free can also enjoy a three-month trial of one2free's HD Studio on Demand service on a channel of their choice. Using Samsung's powerful Android phone on one2free's leading mobile network is the best way to enjoy seamless connectivity and HD mobile entertainment for a better, faster mobile experience.

one2free offers Samsung GALAXY S III owners the best possible mobile experience. The sheer power of the 1.4GHz quad-core processor and one2free's faster and more reliable mobile broadband network enable quicker mobile multitasking, and lets users enjoy lag-free CD-quality music and HD video on one2free's proprietary Musicholic and HD Studio on Demand services. The GALAXY S III's Pop-Up Play feature even allows you to watch video in a floating window, so you can keep watching while you conduct other tasks.

"one2free is launching the GALAXY S III in the Summer Sale so that Hong Kong's tech-loving consumers can pick up this sought-after mobile device at the most competitive prices, says Joehan Martinus, Director of Mass Marketing. "Our goal is to always offer the best value on the latest devices, smartest accessories and network connection options – to make every mobile lifestyle better and faster."

Samsung GALAXY S III is available at one2free on 31 May 2012.

The first 100 customers to purchase a Samsung GALAXY S III from designated one2free shops will receive a Launch Day gift of a Jawbone Icon Bluetooth headset[#] worth \$888 upon subscription to a \$419 monthly service plan.

Twelve designated stores will also be running a series of 'on the day' promotional gift offers during Friday to Sunday throughout June. On that day at designated stores, customers will be entitled to a Plantronics M20 Bluetooth headset worth \$348 upon subscription at \$419 service plan.



The Summer Sale will continue throughout the summer months, with attractive offers supporting one2free's provision of the best performance, experience and the best value. So watch out for more offers next month.

Customers switching to one2free can enjoy these attractive Samsung GALAXY S III Connection Offers [◇]		
Monthly Fee [△]	\$267	\$419 [^]
Special Price	\$1,498	\$0
Monthly Fee Waiver [*]	2 months	3 months
VAS waiver	12 months	12 months
Discount	\$990	\$1,713

Android, Android Beam, Google+ & Google Maps are the trademark of Google Inc.

[◇] The promotion period is till 30 Jun 2012. Offers are limited, first come first served. Offers are applicable to port-in customers only (excluding those who port-in from 1010).

[△] Subscription to a designated Capped Plan for a Minimum Contract Period of 24 months and \$38 or above Value-Added Service for a Minimum Contract Period of 12 months are required. Mobile Service Licence and administrative Fee of \$ 12 per month applies. Settlement of service fee by autopay and prepayment via credit card is required.

Prepayment amount will be credited by installments during the Minimum Contract Period into your one2free account.

[^] Mobile Service Licence and Administration Fee is waived during the Minimum Contract Period.

^{*} The monthly fee rebates is equivalent to the monthly fee of the Service Plan you first subscribed to and excludes \$ 12 Mobile Service Licence and Administration Fee and other Mobile Service monthly fees. Two –month monthly fee waiver will be rebated to your one2free account in the 4th, 6th bill, and three – month monthly fee waiver will be rebated to your one2free account in the 4th, 6th and 15th bill, provided that your Mobile Service is still active. If your mobile number fails to successfully port-in to one2free within 4 months from the date of activation, all rebates will be forfeited.

More than \$1,700 refers 3 months monthly fee waiver (\$419) and 12 months Value-Added Service waiver (\$38), total amount \$1,713.

[#]Gifts are limited, first come first served. Designated one2free shops: Shop No 8 on G & 1/F, Sun Kong House, 2J - Q Sai Yeung Choi Street South; G/F-1/F, Shop 5, Ying Kong Mansion, 2-6 Yee Wo St, Causeway Bay; Shop 2071, 2/F, Tuen Mun Town Plaza, Phase I, Tuen Mun.

Terms and conditions apply.

Specifications of SAMSUNG GALAXY S III (I9300)

Special Features	<ul style="list-style-type: none"> • 4.8" HD SUPER AMOLED Display • Intelligent Camera: <ul style="list-style-type: none"> ○ Burst Shot ○ Best Shot ○ Zero shutter lag ○ Capture still shots during video recording • TOUCHWiZ v4.0 User Interface (up to 7 pages widget desktop) • Pop up play • S Beam • Smart stay • GPS (Support GPS, A-GPS, GLONASS) [△]
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	<ul style="list-style-type: none"> • Mobile AP (You can share your phone's mobile internet connection with PC, mobile phone, etc. through Wi-Fi) • Input Method <ul style="list-style-type: none"> ○ Hand Writing Recognition (English, Traditional and Simplified Chinese) ○ Virtual Qwerty Keyboard
Operating Platform	<ul style="list-style-type: none"> • Android v4.0.4 (Ice Cream Sandwich)
Band[^]	<ul style="list-style-type: none"> • UMTS (850/900/1900/2100MHz) + GSM (850/900/1800/1900MHz)
Dimension	<ul style="list-style-type: none"> • 136.6 (L) x 70.7 (W) x 8.6 (D) mm
Weight	<ul style="list-style-type: none"> • 133g
Display	<ul style="list-style-type: none"> • 4.8" 16M HD Super AMOLED (1280 x 720)
Processor	<ul style="list-style-type: none"> • 1.4GHz Quad Core Processor
Memory[^]	<ul style="list-style-type: none"> • Internal: 16GB • Support microSD™ card (up to 64GB)
Color+	<ul style="list-style-type: none"> • Pebble Blue, Marble White
Battery Time*	<ul style="list-style-type: none"> • Talk time: up to 21 hrs (2G), 11 hrs (3G) • Standby time: up to 900 hrs (2G), 790 hrs (3G)
Camera	<ul style="list-style-type: none"> • 8.0 Mega-pixel Auto Focus Camera with LED Flash • 1.9 Mega-pixel Camera (Front) • Focus Mode: Auto Focus, Macro, Face Detection • Shooting Mode: Single Shot, Burst Shot, HDR, Smile shot, Beauty, Panorama, Cartoon, Share Shot, Buddy Photo Share • Scene Mode: Portrait, Landscape, Night, Sports, Party/ Indoor, Beach/Snow, Sunset, Dawn, Fall color, Firework, Text, Candlelight and Backlight • Effect: Negative, Black and white, and Sepia • White Balance: Auto, Daylight, Cloudy, Incandescent and Fluorescent • Timer : 2sec, 5sec, 10sec. • Full HD Video Recording and playing (1920 x 1080 pixel)
Music Player	<ul style="list-style-type: none"> • Background Music Play • Offline mode • 3.5mm Stereo Headset Jack
Codec	<ul style="list-style-type: none"> • Video Play Format: H.263 / H.264/ MPEG4 / WMV/ AVI/ DivX/ Xvid • Music Play Format: MP3 / AAC/ ACC+ / e-AAC+ / WMA / WAV/ MIDI/ OGG/ FLAC
Internet Tool	<ul style="list-style-type: none"> • Android Browser™ • Play store



	<ul style="list-style-type: none"> • Samsung Apps • Google™ (Google+, Search, Voice Search, Gmail, Map, Calendar, Latitude, Places and Google Talk) • You Tube™ • Exchange Active Sync™ • Online Widget
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Connectivity

Data Transfer[^]	<ul style="list-style-type: none"> • HSDPA+ 21Mbps / HSUPA 5.76Mbps / 3G / EDGE / GPRS
Wi-Fi	<ul style="list-style-type: none"> • 802.11 a/b/g/n, Wi-Fi Channel Bonding
Bluetooth[#]	<ul style="list-style-type: none"> • V4.0 +HS (A2DP/ AVRCP)
Data Connectivity	<ul style="list-style-type: none"> • USB 2.0 HS
Wireless Connectivity	<ul style="list-style-type: none"> • NFC, Wi-Fi Direct

[^] GPS/A-GPS connection is subject to local network and data services and network providers may charge additional service fees. Additionally, connection times can be affected by external factors, such as surrounding environment, weather, etc.

[^] Subject to local network, data and messaging services.

▲ Actual available memory for end user usage may vary due to phone pre-configuration

+ For reference only, please check with our staff for details.

* The talk time and stand-by time are approximate. Performance of the battery is subject to the network, signal strength, function, selection and profile.

[#] Stereo Bluetooth is only applicable to specific headsets.

About one2free

one2free is a community brand with a mission to provide the Hong Kong consumer with a better, wider and faster mobile communications experience at exceptional value. one2free believes in making innovation affordable for everyone.

In 2011, one2free continued to raise the bar as the only mobile operator in Hong Kong to have commercially launched the cutting-edge 4G LTE-DC network technology citywide.

Transforming the telecoms retail scene in Hong Kong, consumers can also discover the world of one2free at its new 6,000 square foot flagship store in the heart of Mongkok. An immersive experience designed to bring to life the simplicity and benefits of mobile communications for consumers everywhere – experience entertainment, music and personalised accessories like never before.

For more information, please call one2free at 29 722 123 or visit www.one2free.com.

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