



For Immediate Release

CSL's 4G LTE Network Places Hong Kong at Cutting Edge

OpenSignal report names CSL among top three LTE operators globally in terms of speed

Hong Kong, 20 March 2013 – OpenSignal's latest "The Global State of LTE" report revealed that the CSL (1010/one2free) mobile network was Hong Kong's best, and among the top eight globally, in terms of Speed and Time-on-LTE. (see report at <http://opensignal.com/reports/state-of-lte-q1-2014/>). OpenSignal operates a crowd sourcing application that aggregates network quality data from more than 6 Million users from the world over to gauge the performance of mobile networks

"Understanding that our customers not only want high speeds but also stability, we made huge efforts over the last year to ensure our services continue to exceed customer expectations. Our subscribers benefit tremendously from the LTE spectrum advantage CSL offers, which translates into a better and more consistent broadband experience", said Phil Mottram, Chief Executive Officer of CSL. "The latest figures from OpenSignal clearly show the success of those efforts, which have not only reaffirmed CSL's position as a world-leading 4G LTE operator, but also that of Hong Kong as a destination for quality mobile service, in terms of speed and coverage."

The OpenSignal report ranked CSL's network, which clocked an average download rate of 23.1 Mbps, the world's third fastest across all of the 76 countries where LTE is used. CSL's performance thus played a large role in seeing Hong Kong's being named the report's fourth fastest jurisdiction, with an average speed of 21 Mbps.

Beyond the usual speed metrics, the report also included a new metric for network experience measurement – Time on LTE, which denotes the percentage of time a carrier's customer can access its LTE network. The figure is a much more useful indicator than simple geographical coverage, as it provides an overall picture of LTE service availability across a network's coverage area. CSL ranked highly here as well, both globally and among Hong Kong carriers.

Based on the report, CSL's two brands – 1010 and one2free – clearly are offering the best performance among Hong Kong by every measure.

For a full copy of the report, visit <http://opensignal.com>.

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**About CSL**

CSL, established in 1983, is Hong Kong's first mobile network operator and is also the first mobile company in Hong Kong to employ a distinctive market segmentation strategy to provide customer-focused services through its brands 1010, one2free, New World Mobility.

It operates a world-class GSM / WCDMA/ UMTS 900 network in Hong Kong and launched the world's first dual band 4G LTE with DC-HSPA+ network in 2010, through which it offers comprehensive mobile and broadband services to both local and international customers. As a leading roaming operator in Hong Kong, CSL also provides customers with comprehensive international multi-media connectivity with over 590 mobile operator partners around the world. For more information, please visit www.hkcsl.com.

Released on behalf of CSL by Waggener Edstrom Worldwide.

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