



16 June 2003

**CSL Celebrates its 20th Anniversary and
Opens a New Head Office in Cyberport**

***"Simply 20 Years" theme highlights two decades of achievements
and the promise of tomorrow***

CSL today began a new chapter in its corporate history with a high-profile event to mark the Company's 20th anniversary and inaugurate its new, state-of-the-art head office in the Cyberport complex. Under the banner "Simply 20 Years", Secretary for Commerce, Industry and Technology of HKSAR, Mr. Henry Tang Ying-yen, GBS, JP and hundreds of guests joined together to celebrate two decades of success and hear about CSL's plans for the future.

Hubert Ng, Chief Executive Officer of CSL, said, "We are proud to be part of an industry that has grown at a truly astonishing rate over the past 20 years. Thanks to our customers' continuous support, the rate of change can only continue to accelerate, which is why we remain committed to our philosophy of 'Creating a Simple Life' and fulfilling the promise of technology to make our customers' lives simpler and better. Today, we begin a new era in a new place – our new Cyberport office, provides a solid base from which to grow, develop new technologies and better serve our customers. Together, we look forward to a future that is simply better."

Creating a Simple Life

Since the launch of Hong Kong's first mobile network in 1983, CSL has sought to fulfill the promise of technology to make customers' lives simpler and better. Through its two mobile brands, 1010 and One2Free, CSL provides Hong Kong's most comprehensive network coverage, as well as innovative, high-quality services that match customers needs and desires. The Company offers a full range of mobile corporate solutions, m-Commerce, international roaming, mobile network games, graphic and ring-tone downloads, and other value-added services that bring convenience, flexibility and fun to both individual and corporate customers.

Two Decades of Innovation

A pioneer in Hong Kong's mobile communications market, CSL has gained an international reputation for technological excellence and innovation. The Company was the world's first operator to introduce a High Speed Circuit Switched Data (HSCSD) service in May 2000 and, in November 2000, it launched Hong Kong's first commercial General Packet Radio Service (GPRS). CSL also introduced Asia's first Multimedia Messaging Service (MMS) in March 2002 and, in January 2003, launched RingMaster, an innovative service that enables individual customers to customize their connecting tones.

The New Cyberport Head Office

Located in Cyberport, the symbol of advanced technology in Hong Kong, CSL's new head office provides a strong foundation for the Company's future development. Its state-of-the-art infrastructure enables CSL to offer the highest quality of service to our customers and to prepare for the challenges it faced in the new era. This also

encourages the pace of digitalization in Hong Kong,

For more information about CSL, please visit www.hkcsf.com.