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Hong Kong CSL to Offer BlackBerry with Chinese Character Support

Enhanced Features to Enable BlackBerry Users to Read and Compose Chinese Messages

Research In Motion (RIM) and Hong Kong CSL today announced that they will offer Chinese character support for BlackBerry wireless email. With new software loaded on BlackBerry 7230 and BlackBerry 7730 Wireless Handhelds and BlackBerry Web Client, users will be able to read and compose Chinese email and SMS messages.

"With Hong Kong's cultural root to China and the popularity of BlackBerry, Chinese wireless email is one of the key features our customers demand," said Dr Mike Robey, Chief Operating Officer at CSL. "This new functionality from RIM will enable us to market BlackBerry to a broader audience in the Hong Kong bilingual society, where English and Chinese are official languages."

"Essential for people doing businesses with Mainland Chinese companies, we believe the new Chinese wireless email features of BlackBerry will be very popular with our customers. This innovation with RIM demonstrates our effort to fulfill the business needs of our customers on our world-class network," Dr Robey added.

With BlackBerry operating on CSL's quality voice and data network, customers can enjoy the most reliable and comprehensive mobile communications with extensive GPRS roaming coverage in over 90 destinations worldwide including mainland China, Singapore, the US, the UK, Canada, Australia and more*. Moreover, customers are served by CSL's dedicated 24-hour international toll free hotline and a team of BlackBerry certified sales and technical experts who are ready to answer any questions that may arise.

Software with Chinese support for the BlackBerry 7230 and BlackBerry 7730 will be available to download from www.csl1010.com or www.one2free.com. With the new software loaded, users can type Traditional Chinese with input methods Jyutping and CangJie in the QWERTY keyboard and Simplified Chinese with Pinyin, CangJie and WuBiHua.

"We are pleased to bring Chinese character support to BlackBerry for CSL's customers," said Patrick Spence, Vice President of Asia Pacific, Research In Motion. "The new software for Chinese email will provide opportunities to encourage BlackBerry adoption to a new level in the region."

Tailored for the needs of individual users, BlackBerry Web Client provides an Internet-based email interface that allows individual users to access up to 10 existing corporate or personal email accounts (including Microsoft Exchange, IBM Lotus Domino and popular ISP email accounts) from a single BlackBerry handheld.

Supporting international roaming on GSM/GPRS networks, BlackBerry is the best integrated email and phone solution for mobile professionals and executives. It is a wireless extension to work and home with phone, email, browser and organizer in a single, compact and lightweight handheld. The BlackBerry "push" technology enables email to be automatically delivered to the BlackBerry handheld wirelessly. Durable, reliable and ease-to-use, BlackBerry keeps users connected to people and information while on the go.

Remark:

**Check with CSL for GSM/GPRS roaming arrangements.*

Offer from CSL

Model	Special Price	Additional Offer
BlackBerry 7730	HK\$3,888	1010 customer: 4,000 Asia Miles
BlackBerry 7230	HK\$3,488	

BlackBerry mobile email solution for individuals monthly plan

Monthly Fee	Free GPRS Data Usage	Thereafter GPRS Charge	Web Email Storage	Free Service
HK\$198	1 MB	HK\$0.03/KB	10MB	1010 customer: 12-mth scheduled news alert from Reuters
HK\$298	2 MB	HK\$0.03/KB	25MB	
				One2Free customer: 12-mth Info Channel

Remark:

- *To enjoy the special offer, customers are required to sign a 12-month contract.*