



22 November 2004

One2Free Offers Exclusive "Kung Fu Hustle" Movie Content

Providing customers with free movie tickets and fabulous prizes

One2Free is proud to support the long-awaited release of "Kung Fu Hustle", the movie starring Asia's popular comedy star, Stephen Chow. One2Free customers can now download "Kung Fu Hustle" content and enjoy various exclusive privileges.

Exclusive "Kung Fu Hustle" content for customers to download

One2Free provides customers with an exclusive "Kung Fu Hustle" corner, offering a range of exciting content for customers to download anytime, anywhere. These include:

- ~ Video World - view exclusive interviews with the director and actors, making-of and trailer clips;
- ~ Music FreeR - download "Kung Ku Hustle" movie dialogue, MP3 and Polyphonic ringtones and set them as RingMaster connecting tones;
- ~ Cool Character Download - download plenty of super-cool colour wallpaper, themes and MMS;
- ~ Game FreeR - download 3D and JAVA fighting games;
- ~ "Kung Fu" Quotes - download and pass on the punchy "Kung Fu" quotes.

Exclusive offers and privileges for One2Free customers

Starting from today, One2Free customers can enjoy the privilege of getting two free "Kung Fu Hustle" movie tickets by simply subscribing to specified value-added service packages for three months. Customers who subscribe to any service plan can also enjoy free exciting "Kung Fu Hustle" content, including wallpaper, MP3 and Polyphonic ringtones, JAVA games and "Kung Fu" Quotes, which will be delivered to them every week for eight consecutive weeks. In addition, a couple of friends who join One2Free together can receive two movie tickets instantly.

Win fabulous prizes by participating in the interactive SMS game

One2Free customers can take part in the "Kung Fu Hustle SMS Quiz" to win fabulous prizes. They simply need to send the word [QUIZ] to 5034690 by using a short message; they will then receive SMS with questions. One2Free customers who answer the five questions correctly in the quickest time have the chance to win the latest Sony Ericsson handsets, including the S700i, K700i and K500i.

All mobile users who keep the movie ticket stubs from Broadway Circuit can participate in "Kung Fu Hustle" interactive SMS game. Participants will be notified by SMS of the amazing prizes they have won. These amazing prizes include the Sony Ericsson K500i, "Kung Fu Hustle" premiums, \$100 handset discount coupons and subscription offers.

To find out more, please call the One2Free 24-hour Sales Hotline at 29 722 123 or visit our homepage www.one2free.com.