



31 January 2005

CSL Appoints New Chief Operating Officer

CSL today announced the appointment of Mr Matthew Willsher as its new Chief Operating Officer following Mr Mike Robey's move to another position in Telstra.

Mr Willsher was previously the Director of Telstra Consumer and Marketing's Youth Segment. He will apply his extensive knowledge gained from marketing and operations in Australia, Korea and the UK to leading CSL's marketing, business operation, IT, network, and business development functions.

Hubert Ng, Chief Executive Officer of CSL, said, "I'm delighted at the appointment of Mr Willsher. He brings a wealth of experience to assist me in leading CSL to new levels. The smooth succession allows for further synergies between Telstra and CSL."

Mr Mike Robey will return to a senior management role within Telstra Consumer and Marketing, reporting to Group Managing Director, Mr David Moffatt. The experience he gained in his four-year tenure in Hong Kong will be applied to the Australian market.

Mr Ng said, "I would like to thank Mr Robey for his contribution in achieving service excellence and a number of major milestones such as the successful launch of EDGE and 3G services."

Mr Brian Pilbeam, CSL's Chairman and the President of Telstra Asia, said, "These appointments are clear demonstrations of the benefits of Telstra owning a premier company such as CSL."

"Both companies apply best practice in their own markets, lessons can be learnt from each other and synergies can be gained."

"Mr Willsher won this position against strong competition from a wide field of Telstra internal candidates. As part of our on-going commitment to CSL, Telstra will continue to place its leaders there so that they can learn from the innovative Hong Kong market for the benefit of Telstra and all its staff."