



24 January 2006

## **CSL Launches its Chinese New Year IDD Promotion**

***Enabling 1O1O and One2Free customers to enjoy a 50% discount on IDD calls to customers of Bridge Mobile Alliance's Members***

CSL launches its Chinese New Year IDD promotion for 1O1O and One2Free customers, enabling them to call their friends and relatives in Australia, India, Indonesia, Malaysia, the Philippines, Singapore and Taiwan at a 50% discount during the festival.

Bridge Mobile Alliance, Asia-Pacific's largest mobile alliance group, provides "Seamless Experience Beyond Borders" for its more than 74 million customers. The alliance is launching special promotions starting from 1 January 2006, across its eight member operators in Asia-Pacific including Hong Kong CSL.

### CSL customers enjoy a 50% IDD discount during Chinese New Year

From 29 January to 4 February 2006, 1O1O and One2Free customers who have registered for CSL's IDD service, and use IDD 001 Service to call any mobile numbers maintained by Bridge Mobile Operators including SingTel Optus in Australia, Bharti Airtel in India, Telkomsel in Indonesia, Maxis in Malaysia, Globe Telecom in the Philippines, SingTel Mobile in Singapore and Taiwan Mobile in Taiwan, can enjoy a 50% discount on IDD rates.

To find out more, please call 1O1O service hotline on 2888 1010; One2Free service hotline on 25 123 123; or visit our homepages: [www.hkcsl.com](http://www.hkcsl.com).

*Remarks: Customers who subscribe to monthly plans that include IDD minutes, the discount applies to thereafter IDD 001 call charges only.*