



25 January 2006

CSL Launches Hong Kong's First "BubbleTalk Service"

1010 and One2Free customers can now enjoy more lively and vivid communications by sending messages in their own voice

CSL launches Hong Kong's first "BubbleTalk Service", enabling 1010 and One2Free customers to record messages in their own voice via their handset locally or overseas. These recorded messages can be sent to any local mobile users for a lively, fast and convenient communications experience.

New "BubbleTalk Service" greatly enhances communications efficiency

Instead of inputting a text message, CSL's new "BubbleTalk Service" enables customers to record what they want to express in their own voice directly via messaging service, no matter if it is a joke, a love message or a complicated instruction. The service also enables recipients to listen to BubbleTalk messages any time at their convenience.

"BubbleTalk Service" is easy to use

To enjoy CSL's "BubbleTalk Service", 1010 and One2Free customers can simply press [*] [Recipient's mobile number] [CALL] via their handsets and record a voice message after the "beep" sound. The recipient will receive a SMS alert and can listen to the BubbleTalk message following simple instructions. 1010 and One2Free customers can also reply with a BubbleTalk message immediately.

Enjoy "BubbleTalk Service" to win a handset

With Chinese New Year and Valentine's Day arriving soon, CSL would like to invite customers to personalise festive greetings to their friends and family via this innovative way. 1010 and One2Free customers using "BubbleTalk Service" from now on to 31 March could have a chance to win a Motorola V3i, Motorola L7 or Motorola L6!

To find out more, call 1010 service hotline on 2888 1010; One2Free service hotline on 25 123 123; or visit our homepages: www.CSL1010.com or www.one2free.com.

"BubbleTalk Service" Charges

Monthly Package

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|-------------|------------------------------|---------------------------------------|---------------------------------------|--|
| Monthly Fee | BubbleTalk messages included | Send Intra-network BubbleTalk message | Send Inter-network BubbleTalk message | Thereafter charge (per BubbleTalk message) |
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|------|----|-----------------------------------|--|---|
| \$15 | 30 | Deduct 1 BubbleTalk message | Deduct 1 BubbleTalk message + \$0.5 | Send Intra- network : \$0.5 Send Inter- network : \$1 |
|------|----|-----------------------------------|--|---|

Pay As You Go

| | |
|---------------------------------------|----------------------------|
| Send Intra-network BubbleTalk message | \$1 / BubbleTalk message |
| Send Inter-network BubbleTalk message | \$1.5 / BubbleTalk message |

Remarks:

1. No voice minute will be charged for recording and listening to a BubbleTalk message in Hong Kong. HomeCall charges apply when sending or listening to a "BubbleTalk" message in overseas countries.