

FREQUENTLY ASKED QUESTIONS (FAQs)

Q: Do I need to pay any fee for joining the case competition?

A: No, no fee is required.

Q: Can we form a team that members are not from the same institution and same study discipline?

A: Yes, students are encouraged to form teams with students who are from different Institution, study discipline and even different years of study.

Q: Do I have to be in active status of my undergraduate programme in order to participate in the case competition?

A: Yes, you have to be an active student in order to participate in the case competition.

Q: Can I join the case competition if I am unable to attend the final pitch and/or award ceremony?

A: Participant is allowed to be absent from the final pitch and/or award ceremony under extenuating circumstances, but the team should report and seek approval from event organizer with supporting documents; nevertheless, at least one member of your team has to be present in the final pitch if your team has been shortlisted, else will be deemed as disqualified. The Pitch and Award Ceremony will be held at CityU on 10 January 2020 so please try to make yourself available for the finale.

Q: Is there any specific software or programming language that we must use in the case competition?

A: No, you can use any software or programming languages in the case competition.

Q: Is there any restriction on quantitative methods that can be used in the case competition?

A: No, you can use any approach (mathematical, statistical, operational research techniques, and etc.)

Q: Can we consult faculty members or industry practitioners for the case competition?

A: Yes, students are encouraged to approach faculty members or industry experts for advices.

Q: Do we have any restriction on the online shop websites for data crawling?

A: No restrictions on the online shops, but students should be using websites that are from Hong Kong only. Further information will be provided at the CSL Data Crawling training workshop.

Q: What happens if the product category names are different by online shops?

A: As long as the product type are similar then it is fine. For example, Grocery and Food & Beverages.

Q: Is it mandatory to attend the training workshops?

A: It is subject to your team's availability. We would suggest that at least one of your team should attend the training workshops.