Evaluation Criteria

Each team will be assessed according to the following components:

Component	Weighting (%)
Whitepaper, Program Code, Output Files and Data File	60
Pitch	40
	Total: 100

Rankings of teams are solely determined by the total score obtained for the above TWO components.

Whitepaper, Data Files and Presentation

Criteria	Description
Problem-solving skills	Problem definition and Interpretation of findings and answering the problem
Critical thinking skills	Analysis and interpretation of evidence/output, use of methodology, analysis of content and conclusions
Creative thinking skills	Resourcefulness, synthesis, originality and creativity demonstrated in presentation
Written communication skills	Content and organization

Pitching

Criteria	Description
Content of Presentation	Formatting and content materials in the slides are relevant to the overall objective of the presentation and problem statement.
Oral Presentation Skills	Messages are effectively delivered and convincing with valid evidence and sound reasoning
Questions & Answers	Ability to manage questions with full extent of answers, justifications, source materials and/or examples.
Visual Aids of Presentation	Creative utilization of visual materials that can enhance your presentation, engage audience, explain key points, and create enthusiasm.